



2020 Media Kit



MISSION

The mission of Feeding Pennsylvania is to promote and aid our member food banks in securing food and other resources to reduce hunger and food insecurity across the state and to provide a shared voice on the issues of hunger and food access within the Commonwealth of Pennsylvania.

ABOUT FEEDING PENNSYLVANIA

Feeding Pennsylvania is a collaborative effort of nine Feeding America-affiliated food banks in Pennsylvania. Typically, our member food banks serve nearly 2 million people annually by distributing more than 164 million pounds of food throughout Pennsylvania to more than 2,700 agencies and feeding programs. In 2018, our collective workforce included over 400 employees, who hosted more than 43,000 volunteers and facilitated more than 423,000 volunteer hours. Through volunteer efforts and strong community relationships, we spread awareness of food insecurity and hunger in our state.

QUICK FACTS – statistics based on the COVID-19 Response –

- ▶ On average, Feeding PA's food banks serve nearly *2.2 million Pennsylvanians annually*, yet during the first three months of our COVID-19 response, our food banks served more than *5.5 million people*.
- ▶ *Nearly 1 in 20 Pennsylvanians are newly food insecure* – that's 634,060 individuals total. Overall, *there are now 2.04 million* Pennsylvanians (including nearly 630,000 children) who are now food insecure.
- ▶ *64 out of the 67 counties* have food insecurity rates at or above 13%. *Before COVID-19, just 3 counties did.* 32 counties have food insecurity rates at or above 16.5%.

JANE CLEMENTS-SMITH, EXECUTIVE DIRECTOR



Jane Clements-Smith was appointed Executive Director of Feeding Pennsylvania, the state association of Feeding America food banks, in June of 2015. Serving as a statewide voice on hunger issues, Jane spends her time advocating for policies that support hungry families on both the state and federal levels. Under her leadership, Feeding Pennsylvania has launched a number of new initiatives, including Fill a Glass with Hope ®, the Mid-Atlantic Regional Cooperative (MARC), and the Healthy Pantry Initiative.

In her role, Jane serves on the state's Mass Care Feeding Task Force through the PA Department of Human Resources and oversees a Disaster Response Committee, responding to both in and out of state disasters. In 2017, Jane was appointed by the Pennsylvania Secretary of Agriculture to serve on the Emergency Food Assistance Advisory Council and is active in Governor Wolf's Food Security Partnership.

Prior to joining Feeding Pennsylvania, Jane served as the Annual Giving and Fundraising Event Officer for The Guthrie Clinic, a nonprofit integrated health system located in north central Pennsylvania and Upstate New York. In this capacity, Jane was responsible for all aspects of the organization's major fundraising events and internal annual giving campaigns. Before that, Jane worked for Chesapeake Energy, a major producer of natural gas in the United States, as a manager in corporate development, overseeing all community relations, outreach, and education in Chesapeake's northeastern Pennsylvania operating area.

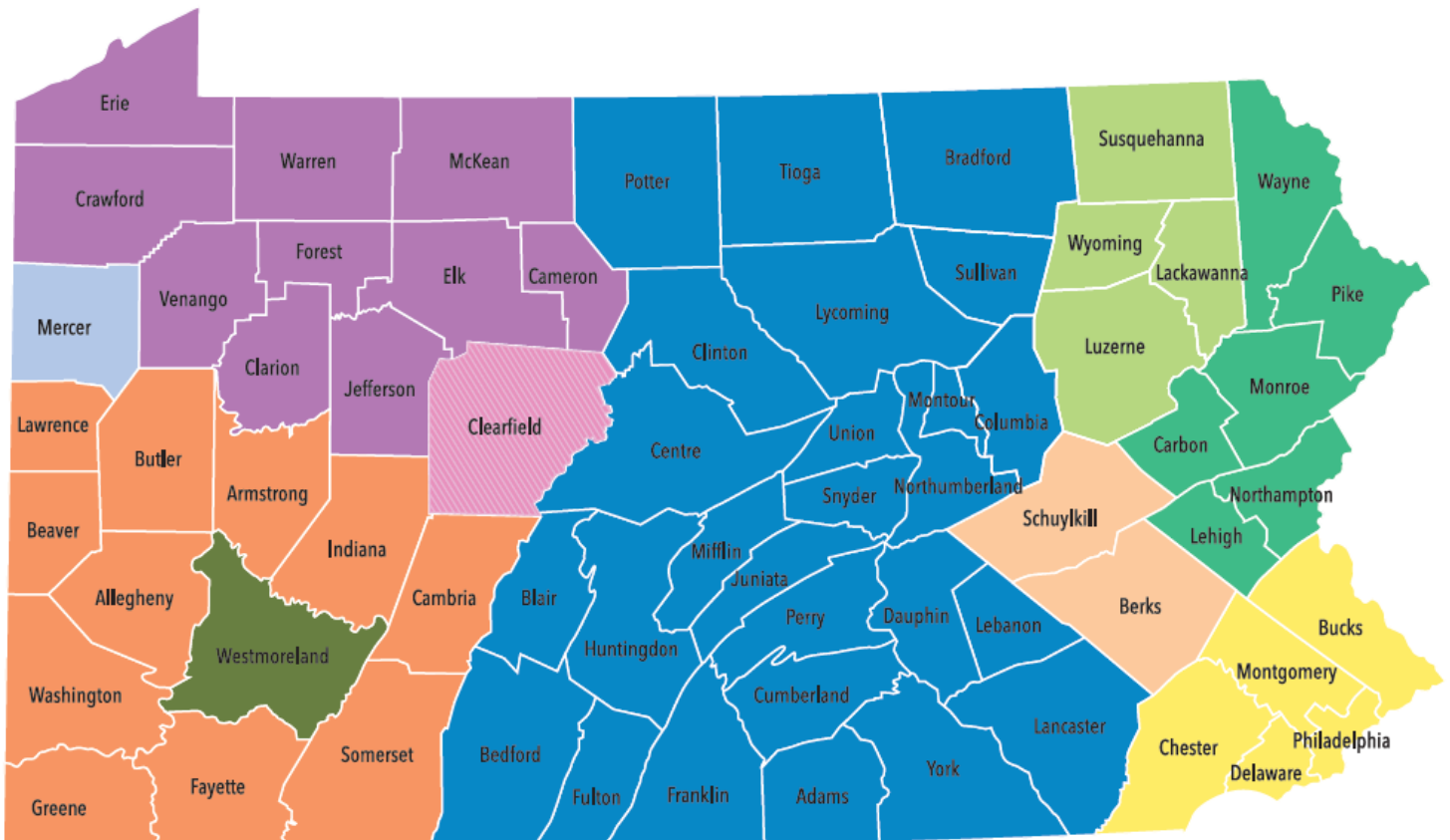
OUR MEMBER FOOD BANKS











Feeding Pennsylvania is a statewide network of 9 member food banks and 2,700 partner agencies that provides food and services to Pennsylvanians each year. When you contribute to Feeding Pennsylvania, you are joining our efforts in nearly every community in all 67 counties across the Commonwealth.



DISTRIBUTION

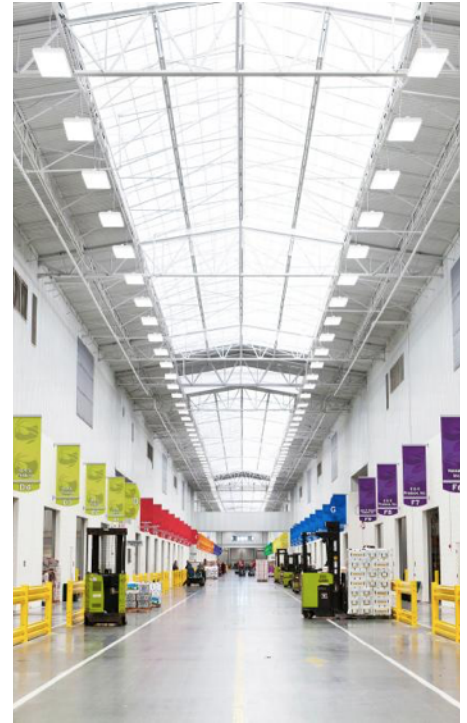
Typically, our member food banks serve nearly 2 million people annually by distributing more than 164 million pounds of food throughout Pennsylvania to more than 2,700 agencies and feeding programs. However, during the first three months of our COVID-19 response, our food banks served more than 5.5 million people.



- | | | |
|---|---|---|
|  Central Pennsylvania Food Bank - 717.564.1700 |  Second Harvest Food Bank of Lehigh Valley & Northeast PA 484.287.4015 |  Westmoreland County Food Bank 724.468.8660 |
|  Community Food Warehouse of Mercer County 724.981.0353 |  Second Harvest Food Bank of Northwest Pennsylvania 814.459.3663 |  H&J Weinberg NEPA Regional Food Bank 570.908.2222 |
|  Greater Pittsburgh Community Food Bank 412.460.3663 |  Second Harvest Food Bank of Northwest PA and Central Pennsylvania Food Bank |  Helping Harvest Fresh Food Bank 610.926.5802 |
|  Philabundance - 215.339.0900 | | |

THE MID-ATLANTIC REGIONAL COOPERATIVE

The Mid-Atlantic Regional Cooperative (MARC) is a regional produce distribution system for Feeding America food banks. The MARC covers from New England to Virginia and distributes approximately 2.3 million pounds of produce per month to our members. The MARC absorbs large quantities of produce from farmers, shippers, and wholesalers, consolidate it at a single shipping point, and coordinate the logistics to distribute that food to those in need. This enables food banks to receive anywhere from 5-10 different commodities per load—enhancing the variety and value to their clients. The MARC can solve your excess production and inventory problems, while you help us solve the problem of hunger in our communities.



PENNSYLVANIA HEALTHY PANTRY INITIATIVE



PA Healthy Pantry Initiative

A project of Feeding PA
in partnership with the
PA Department of Health

Through a partnership with the PA Department of Health, the PA Healthy Pantry Initiative works to increase the accessibility and promotion of healthy, nutritious food and beverage option to pantries across the state. Feeding Pennsylvania's registered dietitian collaborates with our member food banks regularly to provide nutrition education through healthy food tastings, demonstrations, recipes, classes, etc. In addition, the initiative offers several resources such as healthy tips and ideas for preparing foods, information on using fruits and vegetables, information on various nutrition topics as well as connections to additional resources and recipes.

FILL A GLASS WITH HOPE®



Fill a Glass with Hope® is a partnership formed among Feeding Pennsylvania and our member food banks, the Pennsylvania Dairymen's Association, and American Dairy Association North East that raises funds to enable our member food banks to purchase fresh milk directly from their local dairies in order to distribute it to families in need. The program has distributed more than 14 million servings of fresh milk since inception through the charitable food network of pantries, soup kitchen, shelters, and feeding programs.

AGRICULTURAL PARTNERSHIPS

In an effort to support farmers and Pennsylvania families in need, the PA Department of Agriculture created the Pennsylvania Agriculture Surplus System (PASS) — an innovative program for accessing healthy and nutritious surplus food produced by Pennsylvania farmers. PASS provides funding to cover the costs associated with harvesting, processing, packaging, and transporting surplus products including fruits, vegetables, eggs, dairy, poultry, pork, beef, and grains in order to donate those items to the charitable food system.





FEEDING PENNSYLVANIA

939 EAST PARK DRIVE, SUITE 200

HARRISBURG, PA 17111

TEL: (717) 724-3182

FEEDINGPA.ORG



For more information, contact:
Corinne Foster - cfoster@feedingpa.org

