

▶ RAISING THE BAR IN THE FIGHT AGAINST HUNGER

This November, Feeding Pennsylvania, PA Eats, and Breweries in PA are joining forces with local breweries and wineries across the state to raise money for hunger relief through the Hops & Vines For Hunger campaign. Participating breweries will be challenged to raise funds in a variety of ways, such as:

- Donating a percentage of proceeds from a “Hops & Vines For Hunger” special
- Hosting a special event and donating a percentage of proceeds
- Encouraging patrons to round up and/or add donations to their bill
- Designating a Hops & Vines For Hunger drink and donating \$1 for every drink sold
- Coming up with your own idea! We encourage you to be creative and have fun!

▶ PERKS OF PARTICIPATION:

- Mentions on PA Eats, Feeding PA, Breweries in PA's social media platforms
- Toolkit that includes: sample social posts, table tents, and a pre-written press release
- Mentions in press releases and e-blasts reaching local media outlets
- The opportunity to support Pennsylvanians struggling with hunger!

For more information, please visit:
www.feedingpa.org/hopsvineshunger

JOIN THE

CAMPAIGN!

